



For Office Use Only

Artist Number & Location \_\_\_\_\_

Circle one: Category 1 (18 and older) Category 2 (17 and younger)

**2023 Sidewalk Chalk Art Competition Participation Registration/Release/Waiver**

Artist Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Amateur Artist     Professional Artist (has sold art)

**COMPETITION AGREEMENT/PHOTO AND VIDEO RELEASE:**

\_\_\_\_\_ (Initial): I agree to use only the chalk for creating my sidewalk art. No paints, liquid chalk will be used. I agree to follow any established rules or guidelines for participation in the Art Infusion chalk competition including no nudes, profanity, advertising, business logos or political statements.

\_\_\_\_\_ (Initial): I allow the Janesville Area Convention & Visitors Bureau to use photos or reproductions of my and/or child's artwork and to use still and video images of me and/or my child participating in the Art Infusion event in any and all of its publications and partners publications, including website and digital media, without payment or any other consideration in future publicity in perpetuity.

**GENERAL LIABILITY**

The undersigned desires to participate in the Janesville Area Convention & Visitors Bureau's (JACVB) Art Infusion 2023 Chalk Art competition. The JACVB requests that all participants provide the JACVB with a general liability release.

Therefore, in consideration for participating in Art Infusion 2023, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby agrees as follows:

\_\_\_\_\_ (Initial): I understand and affirm that there are known and unknown risks that arise from participation in Art Infusion 2023. I hereby release and hold harmless JACVB from any and all claims, injuries, damages, or harm that may arise from any such risk, the conduct of any third-party or other participant in Art Infusion 2023, and any unintentional or negligent conduct on the part of any person acting on behalf of the JACVB's Art Infusion 2023. This release does not apply to any intentional conduct of any person acting on behalf of the JACVB.

\_\_\_\_\_ (Initial): I understand and affirm that there are known and unknown risks regarding diseases and illnesses, including, without limitation, Covid-19 and diseases related to the Novel Corona Virus that arise from participation in Art Infusion 2023. I hereby release and hold harmless the JACVB from any and all claims, injuries, damages, or harm that may arise from any such risk, the conduct of any third-party or other participant in Art Infusion 2023, and any unintentional or negligent conduct of any person acting on behalf of JACVB. This release does not apply to the intentional conduct of any person acting on behalf of JACVB.

\_\_\_\_\_ (Initial): I hereby acknowledged that I have received adequate opportunity to review, discuss, and confer with the JACVB regarding this General Liability Release and understand the same. I further acknowledge that I sign this General Liability Release of my own free will and without compulsion and agree to be bound by its terms.

Art Infusion Participant/Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return your registration form with payment to: Janesville Area Convention & Visitors Bureau, 20 S. Main Street, Suite 11, Janesville WI 53545 or to the registration location during the event and prior to chalking.**

AUGUST, 2023

# Art Infusion

Sidewalk chalk & painted wall murals

## Competition & Judging 2023

See Themes & Awards section below for theme details. Incorporating the theme is not required but will be included as a criteria for judges. See age group below for age group theme details. Art will be judged on Sunday, September 10 at 2 PM. All artists will be required to stop drawing at that time. All competitors are also asked to submit a photo along with competitor number by posting to their Facebook page using the hashtag **#ArtInfusionJanesville2023** when they complete their artwork or the competition ends, whichever comes first. Competition rules and guidelines apply. Art will be judged on the following criteria:

- Is the artist pro or amateur? Pro artist would be defined as someone who has sold art.
- Use of space
- Technique
- Color
- Inclusion of theme

## Only One Artist Per Entry Allowed

## Registration and Payment

Registration fee is \$15 per person and includes a box of chalk pastels, sponge and gloves. Additional chalk can be purchased for \$15 per box. Pre-registration is available at the Janesville CVB office, 8 AM to 5 PM, Monday through Friday through September 8. Registration and artist check in will be available at the office, Saturday, September 9 from 9 AM to 4 PM and Sunday, September 10, 9 AM to 12 Noon. Chalk kits and competitor location will be assigned at that time. Artists may not exchange their drawing location or assigned numbers once they have been designated. Artists that change locations will be disqualified. **Artist must be registered with fees paid, and check in prior to chalking at JACVB office.**

## Sidewalk Chalk Art Competition - Themes & Awards

Theme challenge: COME PLAY WITH US. It is completely open to your idea of "Play". Incorporate this theme into your art.

1. Category 1, ages 18 and older: (1) \$200 grand prize, (1) \$100 second place, (1) \$50 third place
2. Category 2, ages 17 and under: (1) \$200 grand prize, (1) \$100 second place, (1) \$50 third place

**Award announcements will be made at 3:30 PM on Sunday, September 10 at Firehouse Park.**

## Drawing Time

Artists are welcome to draw once they have checked in at the office on the day of the event. No early check-ins or square assignments. Drawing time is Saturday, September 9, 9 AM to Sunday, September 10 at 2 PM.

## Featured Chalk Artists

**Leigh Alfredson, located at Firehouse Park**, grew up in Madison, WI where she attended art school and earned a degree in Graphic Design. She is a professional street painter living in the Orlando, Florida area and has been street painting and teaching this art form for over 25 years. Leigh has traveled all over the United States, Curacao, and Italy to paint, and helps organizations and non-profits hold street painting events as fund-raisers.

## Drawing for Fun

We encourage children, families and adults to draw for fun with us at the park or at home. Please check in at the Janesville CVB office in the Olde Town Mall prior to chalking for location assignment. Please post chalk creations to the Art Infusion Facebook page.

Continued

### **SIDEWALK CHALK COMPETITION RULES & GUIDELINES**

- No paint. Only chalk may be used to create your mural.
- Each artist must register, sign a waiver and pay the registration fee in advance of participation in the competition.
- Only one artist entry per square. Artists are welcome to have assistant chalkers.
- Artists are welcome to draw Saturday, September 9, 9 AM to Sunday, September 10 at 2 PM.
- All drawings will be considered complete at 2 PM on Sunday, September 10.
- No logos, profanity, political statements, nudity or inappropriate images.
- Art will be judged on technique, color, use of space and incorporation of theme. Judges will also take into consideration whether artists are amateur or professional.

#### COMPLETION OF YOUR MURAL

1. NOTIFY STAFF ASAP (DURING REGISTRATION HOURS)
2. USE THE HASHTAG **#ARTINFUSIONJANESVILLE2023** WITH A POST THAT INCLUDES 1 TO 3 IMAGES OF YOUR COMPLETED MURAL ON FACEBOOK. BE SURE TO INCLUDE YOUR LOCATION NUMBER IN THE POST/TEXT